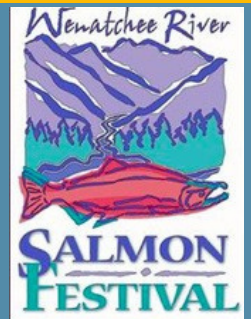




# WENATCHEE RIVER SALMON FESTIVAL



SEPTEMBER 17 - 19, 2026 | ROCKY REACH DAM

For over 30 years, the Wenatchee River Salmon Festival has been a beloved tradition in North Central Washington—a vibrant celebration of the salmon’s return and all it symbolizes for our region’s ecosystems, cultures, and communities.

What began as a small environmental education event has grown into a multi-day, multi-generational festival now hosted at the Rocky Reach Discovery Center, where it reaches more young learners than ever before. Today, we see something truly special: children who once attended with their classrooms or families are now returning as parents, watching their own kids delight in the hands-on learning, storytelling, and cultural experiences that shaped their own childhoods.

Each September, Salmon Fest welcomes over 2,300 students and educators during two dedicated school days, followed by a free public day filled with interactive exhibits, live wildlife shows, traditional arts, and joyful discovery. It’s a place where science, culture, and community come together in an atmosphere of celebration and appreciation.

This year, to continue offering this immersive, no-cost experience to thousands of children and families, we are working to raise \$10,000 to \$20,000 in sponsorship support. Your contribution will help sustain our commitment to high-quality environmental education and cultural programming—ensuring that this unique legacy continues to inspire and unite future generations.

We invite you to review the attached sponsorship packet and consider joining our growing network of “Spawnsors,” and Partners. Together, we can continue telling this important story for the salmon, for the land, and for the community that calls it home.

With gratitude,

Katrina Toombs

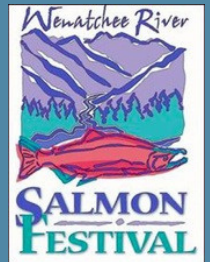
Wenatchee River Salmon Festival Director

SUPPORT NATURAL RESOURCE AND CULTURAL EDUCATION BY  
“SPAWNSORING” WENATCHEE RIVER SALMON FESTIVAL!

The Festival is supported by Friends of Northwest Hatcheries, a 501 (c)(3) nonprofit. All donations are tax-deductible



# “SPAWN-SORSHIP” OPPORTUNITIES



## **CHINOOK (\$500)**

- Link with your business information and logo on our website
- Special festival signage and acknowledgment at the mainstage
- Two t-shirts



## **SOCKEYE (\$250)**

- Link with your business information and logo on our website
- Acknowledgement at the main stage
- Two t-shirts



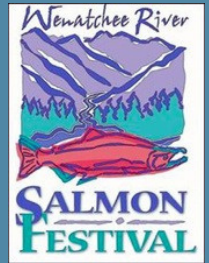
## **SMOLT (\$100)**

- Link with your business information and logo on our website
- Salmon Fest Swag Bag

WASHINGTON FESTIVALS & EVENTS ASSOCIATION “BEST ENVIRONMENTAL PROGRAM” GOLD AWARD  
“BEST CHILDREN’S PROGRAM” SILVER AWARD AND  
TROUT UNLIMITED VOLUNTEER PROGRAM OF THE YEAR

For “Spawn-sorship” questions please contact Katrina Toombs, Wenatchee River Salmon Festival Director at 509-548-2923 or [director@salmonfest.org](mailto:director@salmonfest.org)

# 0“FISH”AL SPAWNSOR CONTRACT



**Yes! I am interested in “spawnsoring” the 35th annual Wenatchee River Salmon Festival September 17-19, 2026.**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

Sponsorship Amount/Level: \_\_\_\_\_

Payment will be made on or before (date): \_\_\_\_\_

**Please direct payment to:**

Friends of NW Hatcheries  
PO Box 2044  
Leavenworth, WA 98826

**“Spawn-sorship” Questions?** Contact Katrina Toombs, Wenatchee River Salmon Festival Director, at 509-548-2923 or [director@salmonfest.org](mailto:director@salmonfest.org)



WE ENCOURAGE YOU TO JOIN US AT THE FESTIVAL TO SEE THE IMPACT YOUR CONTRIBUTION HAS TOWARD MEETING OUR MISSION TO CONNECT PEOPLE WITH NATURE.